

MADELINE STORRAR

Graphic Designer

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EDUCATION

University of Minnesota–Twin Cities

B.F.A. ::: Graphic Design
September 2014–May 2017
Dean's list recipient

Anoka Ramsey Community College

Degree ::: Associate in Arts
September 2011–May 2014

WORK EXPERIENCE

Graphic Designer

Zep Vehicle Care

During my time at Zep Vehicle Care I worked on a wide range of projects varying from custom design work for clients to office projects and trade show branding. My role was influential to modernize and help create a tie between multiple brands to promote marketing campaign efforts ::: May 2018–August 2019

FREELANCE DESIGNER

Storrar Designs

Worked with a variety of clients on print, web, UX, photography, branding, cards, and collateral design pieces. Personalized each client's design process to make their vision come true. Experience working with financial advisors, furniture artists, college students, entrepreneurs, realtors, friends, and family ::: January 2014–Present

ART DIRECTOR + GRAPHIC DESIGN INTERN

3M Design

Researched, wrote, and art directed a three-minute 3M Design internship recruitment video. Collaborated with team members to design collateral print and digital recruitment pieces. Worked with other interns to create a diverse range of social media content ::: May 2017–September 2017

GRAPHIC DESIGN INTERN

Minnesota State Fair, Sign Shop

Designed, produced, and hung over 55 varieties of signs, banners, floor and wall graphics. Worked with multiple departments to gain approvals. Performed under strict time frames to make it, "The Great Minnesota Get-Together" ::: June 2016–September 2016

CERTIFIED SHOE REPRESENTATIVE

Schuler Shoes

Personalized, exceptional customer service for every client. Collaborate with employees to find the right fit for the customer. Work closely with each client to pinpoint foot pain or fitting problems. Consistently ranked top in sales ::: May 2015–Present

RELEVANT KNOWLEDGE

Illustrator
InDesign
Photoshop
Lightroom

Advertising
Sales and Marketing
Typography
User Experience

Packaging Design
Identity and Symbols
Photography
Screen Printing